



Coulwood Community Council Board of Directors

Meeting Minutes
April 13, 2015

Opening

The regular meeting of the Coulwood Community Council Board of Directors was called to order at 7:00 PM on April 13, 2015 in the Coulwood Clubhouse, 506 Coulwood Drive, by Gus Kretschmer, President.

Attendees & Guests

Board members in attendance were Gus Kretschmer, Louie Scarnechia, JoAnne Shoemake, Linda Groff, Allen Reynolds, Adrienne Leo, and Marge Sweigart. Jackie Williams attended as a guest.

President's Remarks

Gus said that his theme for this upcoming year is "Possibilities".

Guest Concerns

Jackie Williams, representing Greater Salem Church, said that she came to learn more about Coulwood and how the church might help meet the needs of the neighborhood. She noted that the church is already partners with Paw Creek Elementary and Coulwood Middle School. Gus spoke briefly about the history of Coulwood Community and said that what we need help with the most is getting the word out about our pool and council memberships.

Approval of Previous Meeting Minutes

Gus Kretschmer made a motion to approve the March 9, 2015 meeting minutes by acclamation. Louie Scarnechia seconded. The motion passed.

Treasurer's Report

- Linda Groff, Treasurer, reported that the income for 3/10/2015 through 4/13/2015 was \$16,421.11. Expenses for the same period totaled \$1,649.20. The bank balance as of 4/13/2015 was \$15,610.48.
- Gus Kretschmer made a motion to approve the Treasurer's Report by acclamation. Louie Scarnechia seconded. The motion passed.

Committee Reports

Welcoming/Public Relations (Allen Reynolds):

- Allen said that there are a few new neighbors that he plans to visit.

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House (JoAnne Shoemake):

- JoAnne reported that we have two clubhouse rentals coming up in May, and someone is interested in a pool rental in July. We also have Joey Gibson's birthday party coming up on May 3rd.

Membership/Grievance (Gus Kretschmer/Linda Groff):

- We received an email from a lady in the neighborhood expressing her concern about an unleashed dog. She will be referred to Charlotte Animal Control.
- Linda is working on memberships. Adrienne will help her with the mailings and several board members offered to help with laminating the pool membership cards.
- Linda said that she has been in contact with the three daycares that will be using the pool this year. She has also updated the daycare contracts.

Entertainment/Athletic (Allen Reynolds):

- Nothing new to report.

Building/Grounds/Maintenance (Gus Kretschmer):

- Gus said there are currently no problems.

Unfinished Business

1. Removal of board members – Gus received an email from Missy Seagle stating that she is resigning her position as board member. Gerry Roberts told Gus that he is resigning his position as board member because of health issues. We will need to get announcements out asking for volunteers to replace Missy and Gerry.
2. July 4th responsibilities – All of the tasks were assigned except for getting the food donations and judging the floats. We will ask for a volunteer for the judging at the community meeting in May.
3. Update clubhouse interior – tabled until sometime in the future.
4. Membership responsibilities – The responsibilities will be shared by board members until we can find someone to take them over. We will announce this need at the community meeting and via email and social media.
5. Repair/replacement of broken pool lounge chairs - No action will be taken.

New Business

1. New neighborhood design – Allen said that Adrienne Bennett was not able to attend, so he will email the board members the information. We will discuss it at the next board meeting.
2. Agenda for Bi-annual Community Meeting on May 11th – Items to be included are:
 - a. Annual budget
 - b. Board member replacements
 - c. Person to take over membership responsibilities
 - d. Call for volunteers for 4th of July serving and judging
 - e. Lifter award nominations

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- f. Guests and guest concerns, including representatives of CMPD and Charlotte Code Enforcement
3. Budget for upcoming year – Linda presented budget figures for 2010 through 2014. We will discuss and finalize the 2015 budget at the next regular board meeting. Gus asked us to come prepared with ideas about how to balance the budget. This budget will be presented and voted on at the May community meeting.
4. Pool opening – Gus noted that everything is on schedule for opening the pool Memorial Day weekend.
5. Possibilities –
 - a. Gus talked about a recent meeting he had with Brian Sheehan, from Swim Club Management Group, and Kim Barnes, from the City of Charlotte Neighborhood & Business Services, about the future of the Coulwood pool in light of the financial difficulties that we are facing. Brian is going to be looking into an investor possibly purchasing the pool from the community. Kim will contact our regional Mecklenburg County Park and Recreation person to find out what they might be able to do to help.
 - b. Brian Sheehan has offered to let us postpone our May contract payment of \$3,000 until June.
 - c. We discussed ways to generate more income, including corporate grants, social media, a GoFundMe campaign, and advertising ideas. Adrienne offered to look into corporate grants from Wells Fargo.
6. Coulwood MS/STEM Academy community forum – Gus will be promoting the Coulwood pool at an open house at Coulwood Middle School on April 23rd at 6:00 pm.

Adjournment

The meeting was adjourned by Gus Kretschmer, President.

The next regular board meeting will be on Monday, May 4, 2015. The Bi-Annual Community Meeting will be on May 11, 2015. Both meetings will begin at 7:00 PM.

Minutes submitted by: Marge Sweigart, Secretary